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A Full Day's Entertainment in

Rockefeller Center and Radio City

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FACTS ABOUT ROCKEFELLER CENTER

Rockefeller Center is a city in itself. Although only twelve acres in area, its daily population of 153,000 (125,000 persons who visit the Center and 28,000 persons who work there) exceeds the official population figures of all but fifty-five cities in the United States. Located in the very heart of the business and hotel district of Manhattan, it has main railroad terminals nearby, and subway and bus lines come to its doors.

An enjoyable day in Rockefeller Center is not dependent upon the weather. Whether it rains or shines you can take all the tours, and visit the twelve office buildings, three theatres, various exhibits, and two miles of shops and services which are connected by sub-surface corridors.

Twenty-five restaurants are staffed to serve guests a wide variety of food ranging from ten cent sandwiches to $3.00 table d'hote dinners.

If the fourteen buildings of the Center were placed one on the other, they would reach to a height of 3,890 feet, almost three-quarters of a mile . . . Yet these buildings are 400,000 tons lighter in weight than the rock and earth excavated from the site.

10,000,000 rivets knit the steel and concrete structures.

75,000 union workmen were employed in building the Center.

Rockefeller Center is fully staffed for Air Raid Emergencies. Its Casualty Clearance Station has been judged the finest and best equipped in the city.

CLASSICS

NBC ESCORTED TOUR . . . "BEHIND THE SCENES" OF BROADCASTING AND TELEVISION

. . . a fascinating view of backstage activities in the world's largest radio studios . . . See how weird sound effects are created . . . how programs are put on the air . . . what Television is by actually participating in a Television demonstration. Tours lasting one hour, leave from the NBC Mezzanine, RCA Building every 20 minutes . . . 9 A.M. to 11 P.M. . . . every day . . . Admission, including tax . . . 55¢.

N. Y. MUSEUM of SCIENCE and INDUSTRY

Featuring

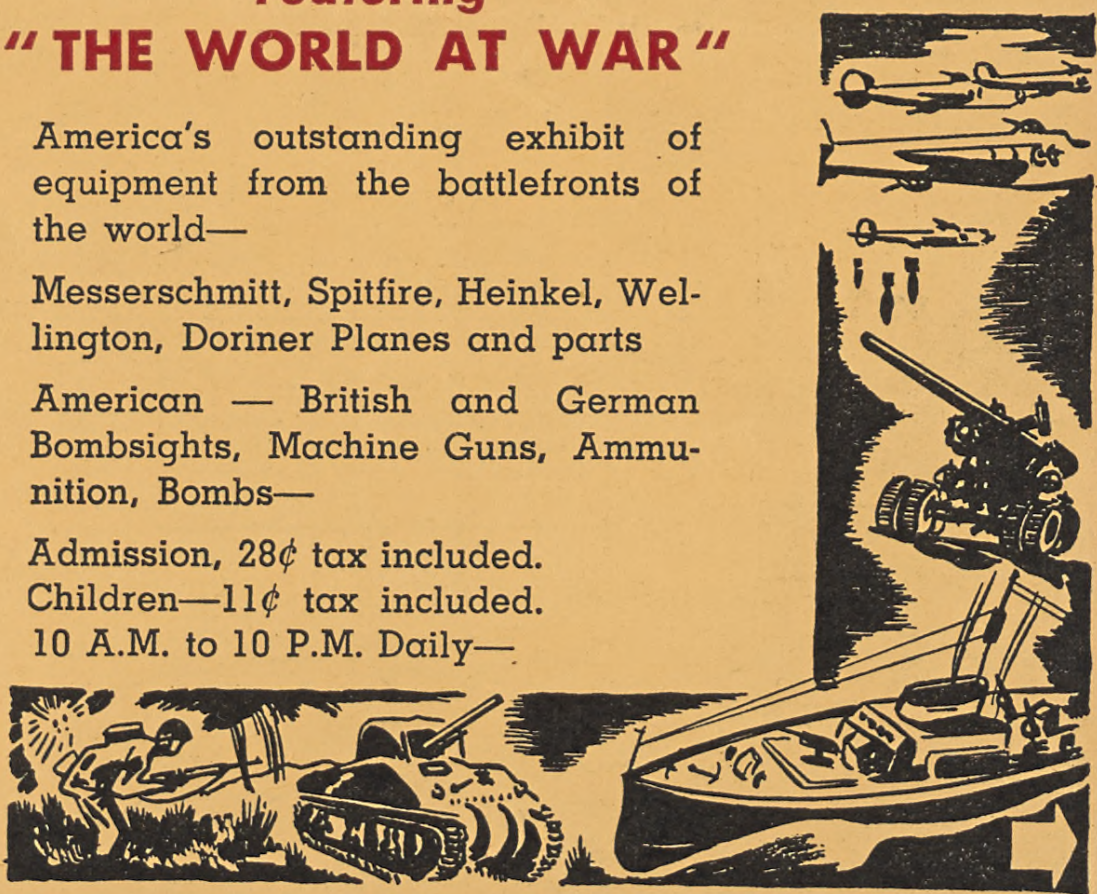
"THE WORLD AT WAR"

America's outstanding exhibit of equipment from the battlefronts of the world—

Messerschmitt, Spitfire, Heinkel, Wellington, Doriner Planes and parts

American — British and German Bombsights, Machine Guns, Ammunition, Bombs—

Admission, 28¢ tax included.
Children—11¢ tax included.
10 A.M. to 10 P.M. Daily—



THE GUIDED TOUR THROUGH ROCKEFELLER CENTER

• There are so many fascinating things to see in Rockefeller Center . . . and the only way to see everything is to take the one hour Guided Tour. You'll visit all the important places of interest, including the 70th floor Observation Roof with its inspiring view of New York and New Jersey.

"Tours operate daily
9 A.M. to 11 P.M."

Adults $1.10
Tax Included.

Children $.55
Tax Included.

THE OBSERVATION ROOF

860 Ft.—70 Stories.

• A pleasant and restful way to see New York at a glance. Amid the delightful atmosphere of the three deck promenade, relax and enjoy the astounding view of Manhattan Island and its busy thoroughfares. By day . . . An inspiring skyscraper panorama. By night . . . A shimmering pattern of light.

"Open daily 9 A.M. until midnight"

Adults $.50
Tax Included.

Children $.25
Tax Included.

THE ROCKEFELLER CENTER NEWSREEL THEATRE

A one hour program of the latest world news and outstanding short subjects on travel, science, and sports, plus the finest cartoons.

For an hour of complete relaxation after an arduous day, the Newsreel Theatre is ideal.

Open from 10:45 A.M. to Midnight.

The price is 30¢ at all times. Tax included.

MUSEUM of MODERN ART

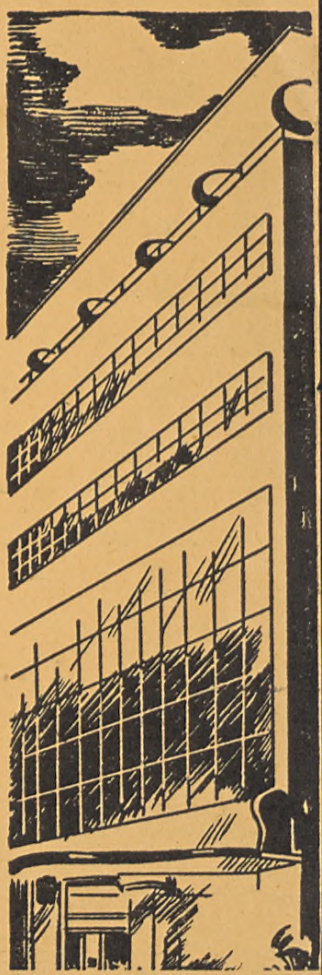
"Weekdays, 12 Noon to 7 P.M.
Sundays, 1 to 7 P.M."

Exhibitions of painting, sculpture, photography, industrial design, and architecture, and programs of historic films in air-conditioned galleries and auditorium; lunch and tea served in the outdoor Sculpture Garden or in the members' Penthouse Rooms during the summer.

"Film Program
Weekdays, 3 and 5:30 P.M.
Sundays, 1:20-3:30 and 5:30 P.M."

Guided gallery tours . . .
Daily at 2 and 4:30 P.M.

Admission, 28¢ tax included.
Children, 11¢ tax included.



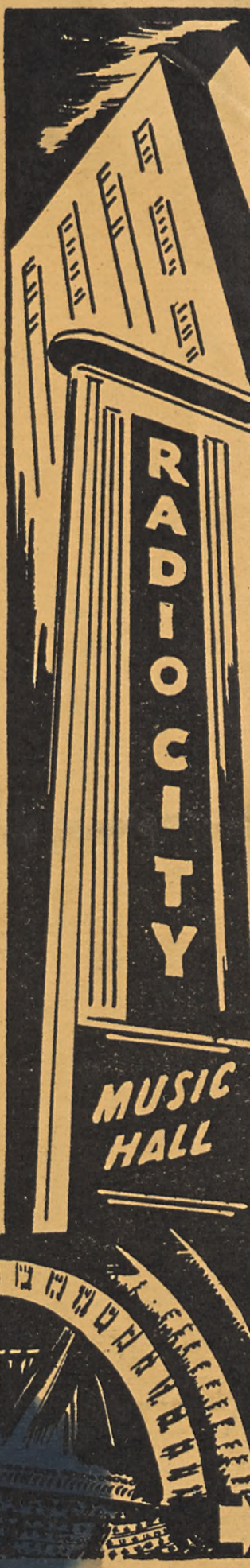
11 WEST 53 STREET, NEW YORK →

RADIO CITY MUSIC HALL

SHOW PLACE OF THE NATION

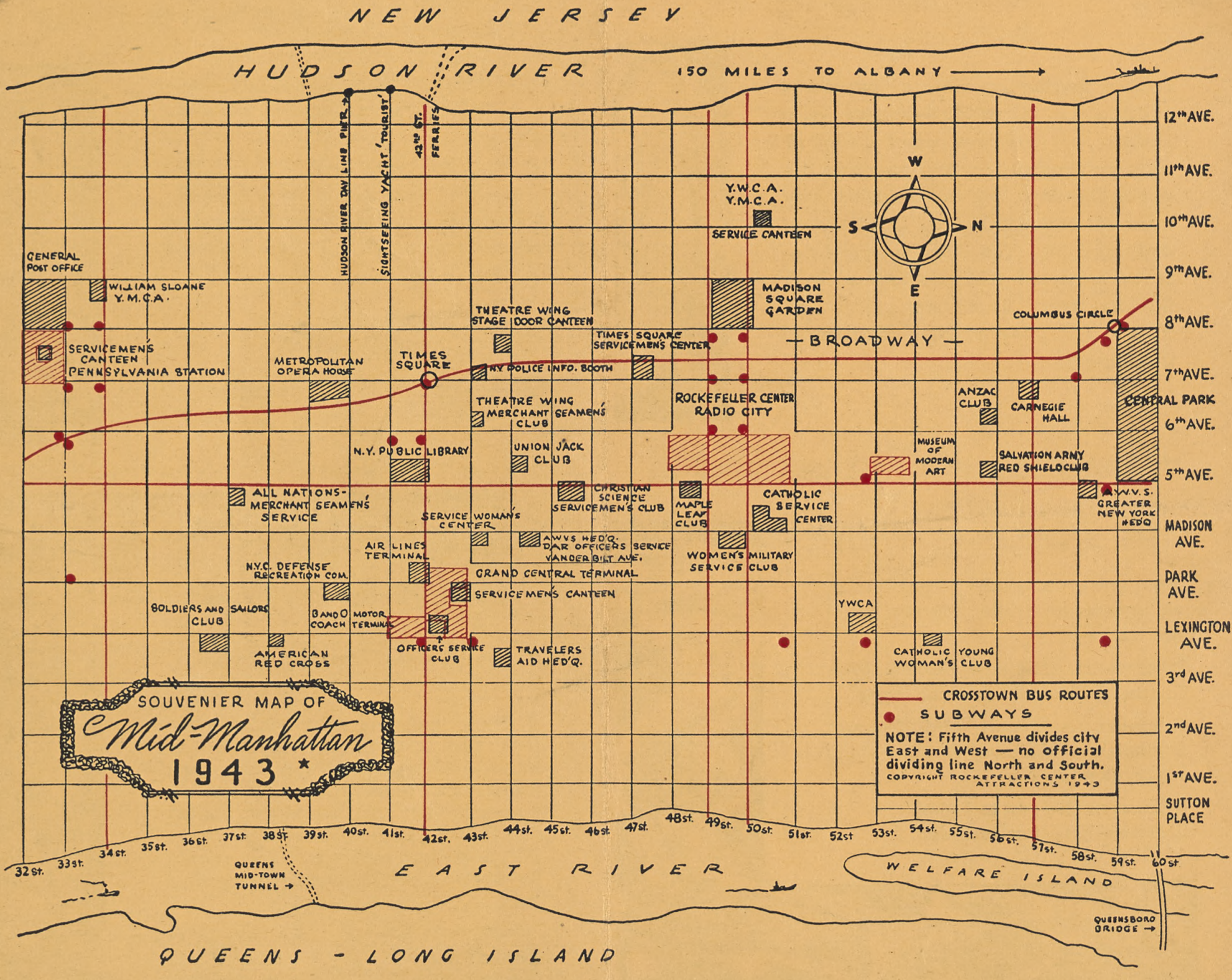
●

A "must" on every itinerary, the world's largest theater plays host to more than six million visitors a year. On its great stage—largest, most elaborately equipped in the world—are presented smart, modern revues, huge ballet spectacles and imposing extravaganzas which have made the Music Hall an internationally renowned institution. The Radio City Music Hall is the home of the world-famous Rockettes, the celebrated Corps de Ballet, Vocal Ensembles and the Music Hall Symphony Orchestra, all of which are featured in the spectacular stage productions presented with the newest important motion pictures.



50th STREET and 6th AVENUE

OYL 11818
BOX 62


NEW JERSEY
HUDSON RIVER
150 MILES TO ALBANY
HUDSON RIVER DAY LINE PIER
SIGHTSEEING YACHT 'TOURIST'
42ND ST. FERRIES
W
S
N
E
Y.W.C.A.
Y.M.C.A.
SERVICE CANTEEN
GENERAL POST OFFICE
WILLIAM SLOANE Y.M.C.A.
MADISON SQUARE GARDEN
THEATRE WING STAGE DOOR CANTEEN
COLUMBUS CIRCLE
SERVICEMEN'S CANTEEN PENNSYLVANIA STATION
TIMES SQUARE SERVICEMENS CENTER
BROADWAY
METROPOLITAN OPERA HOUSE
TIMES SQUARE
N.Y. POLICE INFO. BOOTH
THEATRE WING MERCHANT SEAMENS CLUB
ROCKEFELLER CENTER RADIO CITY
ANZAC CLUB
CARNEGIE HALL
CENTRAL PARK
N.Y. PUBLIC LIBRARY
UNION JACK CLUB
MUSEUM OF MODERN ART
SALVATION ARMY RED SHIELD CLUB
ALL NATIONS-MERCHANT SEAMENS SERVICE
CHRISTIAN SCIENCE SERVICEMEN'S CLUB
MAPLE LEAF CLUB
CATHOLIC SERVICE CENTER
W.V.V.S. GREATER NEW YORK HEDQ
SERVICE WOMAN'S CENTER
AWVS HED'Q. DAR OFFICERS SERVICE VANDER BILT AVE.
AIR LINES TERMINAL
WOMEN'S MILITARY SERVICE CLUB
N.Y.C. DEFENSE RECREATION COM.
GRAND CENTRAL TERMINAL
SERVICEMEN'S CANTEEN
SOLDIERS AND SAILORS CLUB
BANDO MOTOR COACH TERMINAL
YWCA
AMERICAN RED CROSS
OFFICERS SERVICE CLUB
TRAVELERS AID HED'Q.
CATHOLIC YOUNG WOMAN'S CLUB
SOUVENIER MAP OF
Mid-Manhattan
1943 *
CROSSTOWN BUS ROUTES
SUBWAYS
NOTE: Fifth Avenue divides city East and West — no official dividing line North and South.
COPYRIGHT ROCKEFELLER CENTER ATTRACTIONS 1943
12th AVE.
11th AVE.
10th AVE.
9th AVE.
8th AVE.
7th AVE.
6th AVE.
5th AVE.
MADISON AVE.
PARK AVE.
LEXINGTON AVE.
3rd AVE.
2nd AVE.
1st AVE.
SUTTON PLACE
32 St.
33 St.
34 St.
35 St.
36 St.
37 St.
38 St.
39 St.
40 St.
41 St.
42 St.
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57 St.
58 St.
59 St.
60 St.
QUEENS MID-TOWN TUNNEL
EAST RIVER
WELFARE ISLAND
QUEENSBORO BRIDGE
QUEENS - LONG ISLAND